

## Event Sponsorship Opportunities & Benefits

### Platinum **\$2,500**

- Your company logo or name displayed on start/finish banner
- Your company logo or name listed the largest on the back of each t-shirt given out to every registered walker
- Your company logo or name included on prominent banners as a Platinum Sponsor of the walk
- Your company logo or name displayed at walk tables during the event
- Acknowledgement of sponsorship during the event
- Your company logo and web link listed on our website
- Your company logo or name listed in promotional materials
- Platinum Sponsorship includes a free t-shirt and waived registration for 20 walkers

### Gold Sponsor **\$1,000**

- Your company logo or name listed on the back of each t-shirt given out to every registered walker
- Your company logo or name included on prominent banners as a Gold Sponsor of the walk
- Your company logo and web link listed on our website
- Your company logo or name listed in promotional materials
- Acknowledgement of sponsorship during the event
- Gold Sponsorship includes a free t-shirt and waived registration for 10 walkers

### Silver Sponsor **\$500**

- Your company logo or name listed on the back of each t-shirt given out to every registered walker
- Your company logo or name included on prominent banners as a Silver Sponsor of the walk
- Your company logo listed on our website
- Your company logo or name listed in promotional materials
- Acknowledgement of sponsorship during the event
- Silver Sponsorship includes a free t-shirt and waived registration for 5 walkers

### Bronze Sponsor **\$250**

- Your company logo or name included on prominent banners as a Bronze Sponsor of the walk
- Your company logo listed on our website
- Your company logo or name listed in promotional materials
- Acknowledgement of sponsorship during the event
- Bronze Sponsorship includes a free t-shirt and waived registration for 5 walkers

E-mail company logos to Crystal Thomason at [cthomason@ifapa.org](mailto:cthomason@ifapa.org)

## Activity Sponsorships

- |                       |              |
|-----------------------|--------------|
| • Bounce House        | <b>\$150</b> |
| • Giant Slide         | <b>\$150</b> |
| • Popcorn Booth       | <b>\$150</b> |
| • May Basket Booth    | <b>\$150</b> |
| • Cotton Candy Booth  | <b>\$150</b> |
| • Face Painting Booth | <b>\$150</b> |
| • Carnival Game       | <b>\$150</b> |

## Other Opportunities

### In-Kind Sponsorships

Our goal is to underwrite walk expenses through both in-kind contributions and cash donations. This ensures that every dollar raised through walk sponsorships can go directly towards caring for foster children and their families.

Opportunities for in-kind sponsorships include: Pledge prizes, printing, entertainment, food and beverage, awards, etc. In-kind sponsorships will be acknowledged during the event.

### Team Opportunities

The team with ten or more registered walkers that raises the most funds combined by April 1 will get to choose the color of their team's t-shirt for the day of the walk and win a prize.

### Other company participation ideas:

- Sponsor employees and associates in the walk
- Match funds raised by employees
- Host an inter-office fundraiser, such as jeans day or bake sale

**Benefitting:**



### SPONSORSHIP FORMS CAN BE MAILED TO:

**Iowa Foster and Adoptive Parents Association (IFAPA)**  
6864 NE 14th Street, Suite 5 - Ankeny, IA 50023  
Questions: Phyllis Pierce - 515-289-4567 ext. 4  
(Commitment Deadline: Wednesday, March 31, 2010)